



# Own a Successful Coffee Franchise.

# Good Earth

COFFEEHOUSE™

## Invest In Yourself.

If you've ever sat in a coffeehouse dreaming of owning one – now is the time! We are seeking franchise investors for high-profile locations in the Greater Toronto Area. Multi-unit and single-unit opportunities are available.

Good Earth has been creating gathering places since 1991, serving ethically sourced coffee and fresh, wholesome food with a down to earth attitude. Every Good Earth Coffeehouse is designed to suit its surroundings and set the stage for success. Good Earth's comprehensive franchise training program equips you with the skills and knowledge to operate your own coffeehouse. And the support continues throughout the franchise relationship.

### **Good Earth provides their franchise partners with the support systems to hit the ground running**

- Ongoing use of Good Earth Cafes Ltd. Trademarks and Operating System
- Operational Field Support
- Purchasing Power Program
- Product Research and Development
- Ongoing Training Programs
- National Marketing Program
- Local Marketing Guidance
- Corporate Communication Programs

**Inquiry Within To Learn More!**



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## Hear from our partners in success.



“We were attracted to Good Earth Coffeehouse because you have the support of an extended team you can call on no matter what comes up. It leaves us with more energy to focus on fewer things and get better overall results.”

- **Kyler, owner of Good Earth Coffeehouse in Banff, AB**



“My husband and I fell in love with the coffee, the food and the values of the company. We have since opened two locations while raising a young family. We love that every day is different, and we are still learning something new all the time.”

- **Chelsey, owner of two Good Earth Coffeehouses in Saskatoon, SK**



“Good Earth helped me realize my dream of becoming an entrepreneur. They communicate constantly, provide support and our regional manager visits often. Good Earth also aligns with my desire to connect people in our community.”

- **Stephanie, owner of Good Earth Coffeehouse Airdrie, AB**



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